

Uniform & Appearance Policy

Swindon Village Primary School



Approved by:	Curriculum & Standards	Date: 6.10.26
Last reviewed on:	October 2025	
Next review due by:	July 2027	
Policy Type	Non-Statutory - incorporating statutory requirements and guidance	

Introduction

School uniform and smart appearance play a valuable role in contributing to the ethos of a school and setting an appropriate tone. Most schools in England have a school uniform or dress code, and other rules on appearance. The DfE strongly encourages schools to have a uniform as it can instil pride; support positive behaviour and discipline; encourage identity with, and support for, school ethos; ensure pupils of all races and backgrounds feel welcome; protect children from social pressures to dress in a particular way; and nurture cohesion, promoting good relations between different groups of pupils. Above all, many schools believe that school uniform supports effective teaching and learning. The Governing Body of each school decides on the uniform policy or dress code and it is the Headteacher's responsibility to make sure pupils keep to the rules.

DfE "Cost of school uniforms" statutory guidance, updated 6 July 2026, and DfE "Developing school uniform policy", updated 6 July 2026. [\[gov.uk\]](#), [\[gov.uk\]](#)

School Policy

It is the policy at Swindon Village Primary School that all children wear school uniform when attending school or when participating in a school-organised event outside normal school hours. We ask parents to uphold our uniform policy and maintain the high standards for which our school is known. We fully endorse the Government's principle that the School's uniform should be affordable for everyone. Whilst we strongly encourage parents to purchase SVPS uniform we also stress to parents that uniform of the same colour and style can be bought from local supermarkets and stores. Any uniform specific to the school can be purchased from the school office, but costs are kept to a minimum and discount is applied for families in receipt of Pupil Premium.

Good-quality second-hand uniform is available through the school's Nearly New Uniform provision. This is available to both existing and prospective families. Details of how and where to obtain second-hand uniform are published on the school website and are also available by contacting the school office.

Our policy for school uniform is based on the principles that school uniform:

- Promotes a sense of pride in the school
- Engenders a sense of community and belonging towards the school
- Is practical and smart but does not need to be bought from specialist suppliers that can be expensive
- Makes children feel equal to their peers in terms of appearance
- Is regarded as suitable wear for school and is considered by parents as good value for money
- Is designed with health and safety in mind

Footwear

The school wants all children to grow into healthy adults. We believe that it is dangerous for children to wear shoes that have platform soles, high heels, open toe shoes or backless sandals and we strongly discourage the wearing of such. Neither do we allow the wearing of trainers to school. This type of footwear is not in keeping with the smart appearance of a school uniform. We do allow 'sensible boots' during winter months. Parents should talk to their class teacher and/or the Head Teacher if they have worries about the cost of footwear.

Jewellery

For health and safety reasons we do not allow the wearing of necklaces (unless medical), nail polish or loop style earrings. Children who have pierced ears are permitted to wear studs, which must be taken out or covered up for P.E.

Hair and hair accessories

Hair should be worn in a way that enables pupils to participate safely in all school activities. Long hair should be tied back where necessary for health and safety, including during PE, practical activities and when working with equipment.

The school respects hairstyles associated with race, religion, culture and protected characteristics and will apply this policy in accordance with the Equality Act 2010. Hair accessories should be safe and appropriate for school activities.

The school does not accept any responsibility for loss or damage to pupils' property.

Equality, inclusion and reasonable adjustments

The school will apply this policy in accordance with the Equality Act 2010 and Human Rights Act 1998. Reasonable adjustments or variations will be considered where required because of disability, SEND, medical needs, religion or belief, race, culture or another protected characteristic. Parents and carers are encouraged to contact the Headteacher if their child requires an adjustment to the uniform or appearance requirements. Likewise the Headteacher will take sensible approaches during extreme/adverse weather, including allowing adaptations during heat or cold.

Supporting Families

The school recognises that there may be occasions when families experience difficulty providing the correct school uniform. No child will be disadvantaged, prevented from participating in school activities or treated unfairly because of financial hardship. Parents and carers experiencing difficulties are encouraged to contact the school in confidence so that appropriate support can be provided. Before taking any action in relation to a breach of the uniform policy, the school will consider whether there are circumstances outside the pupil's or family's control and will respond in a reasonable, proportionate and supportive manner.

The Role of Parents

We ask all parents who send their children to our school to support our uniform and appearance policy and maintain the high standards for which our school is known. It is the responsibility of parents to ensure that their child has the correct uniform, which is clean and in good repair and ensure that their children are of smart appearance (see Appendix 1). The school will seek the views of pupils and parents when making significant changes to its uniform requirements and will take particular account of affordability and accessibility.

Parents are actively encouraged to label ALL of your child's clothing including sports kit, socks, shoes and lunchboxes.

Purchasing School Uniform

The School Office also sells:

- Jumpers/Sweatshirts
- Cardigans
- House P.E. Tops
- Polo Shirts
- Black shorts
- Book Bags

Appendix 1

Uniform

Item	Requirement	Branded?
Grey trousers/shorts/skirt/pinafore	Required choice	No
White polo shirt	Required	No
Red school sweatshirt/cardigan	Required	Yes - School logo Sweatshirt/cardigans. Children may wear unbranded Red sweatshirts/cardigans
Grey/white socks or grey tights	Required	No
Black school shoes	Required	No
Black PE shorts	Required	No
PE T-shirt	Required	Yes - School logo House PE shirt. A plain [house coloured] T-shirt may be worn instead.
PE bag	Optional	No school branding required however for 2026/7 there is stock branded
Book bag	Optional	Yes - School branding available
Red/white summer dress	Optional	No
Shoes	Required	Plain black, enclosed, low-heeled shoes are the school's normal footwear requirement. Where a pupil requires alternative footwear because of a medical condition, disability, SEND or other individual need, reasonable adjustments will be considered.